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Disaster Management Alliance

**Disaster Management Alliance launches PlanforDisasters.org for corporate and public practitioners in the field
Wednesday, June 3, 2009**

Washington, D.C., June 3, 2009 - A new platform for strengthening disaster management throughout Latin America and the Caribbean has been launched by the Disaster Management Alliance at PADF (The Pan American development Foundation).

PlanforDisasters.org serves several purposes:

- 1) Encourage and promote coordination between the public and private sectors for disaster preparedness, mitigation, response, recovery, and risk reduction.
- 2) Link corporate representatives, public agencies, non-profit organizations and national authorities to relevant materials and information they can use to take action at the community, local, national, and/or regional levels.
- 3) Give partners a platform for promoting their programs and attracting new resources (partners, volunteers, funding).
- 4) Increase knowledge and information exchange by connecting users virtually through online forums, blogs, and webinars.

"As disasters increase, many companies find they must become more actively involved beyond the company walls in order to protect their business interests throughout their value chain. DMA stakeholders have much to share to help you apply appropriate and effective disaster preparedness strategies in your context," says Christine Herridge, Director of the Disaster Management Alliance.

Visit our PlanforDisasters.org and register today!

Note: Please register in the website to make sure you take advantage of all its features. Registration is required for participation in the DMA Forums.

About the Disaster Management Alliance

The DMA is a unique partnership to integrate the private sector in all phases of disaster management and risk reduction throughout Latin America and the Caribbean.

The Disaster Management Alliance is an initiative of the Pan-American Development Foundation (PADF). Sponsors include the Office of Foreign Disaster Assistance (OFDA), and the Office of Development Partners (ODP) of the Global Development Alliance (GDA) of the U.S. Agency for International Development (USAID).

Please contact us with your questions and let us help you get started.

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