

## The Aidmatrix Network<sup>™</sup> - Latin America

*“This system will enable those in government and the nonprofit sector to share and manage offers of products and strategic services more effectively and more quickly to help those in need.”*

**David Paulison**  
Federal Emergency  
Management Agency  
(FEMA) Director

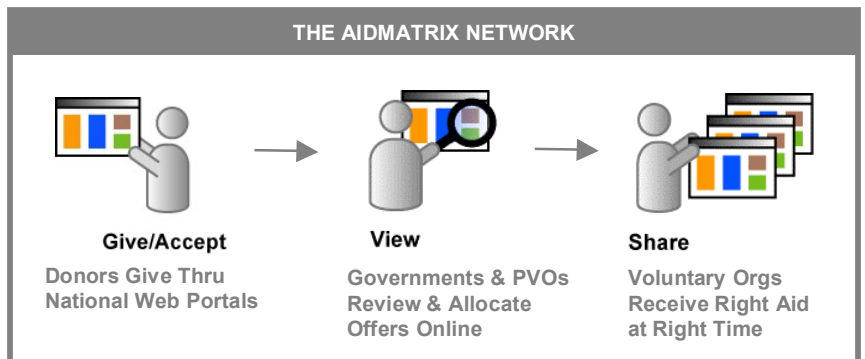
### A Superhighway for Disaster Relief

#### Connecting Donors, Governments and Nonprofits

Imagine an integrated, computerized, “needs-driven” system getting the Right Aid to the Right People at the Right Time<sup>™</sup>. The Aidmatrix Network is here to power this vision.

#### The Aidmatrix Network: Simplifying Humanitarian Aid

The Network is an international donation management program sponsored by the Aidmatrix Foundation and corporate donors. It sets the groundwork for an integrated and coordinated approach to donations management by connecting international corporate donors with local governments and private voluntary organizations (PVOs) for the purpose of humanitarian relief.



### Supply the Relief & Boost the Local Economy

When disaster strikes, people need relief. That relief comes in many forms: cash, goods and assistance. The fastest way to get this relief into people’s hands is from the local economy. When the goods are produced and distributed by the local economy, more jobs are created and long-term recovery is more hopeful.

The goal of the Aidmatrix Network is to get relief to the people who need it as quickly as possible using three methods:

1. Connect the local economy to international donors who can supply cash needed to drive recovery efforts and boost the local economy.
2. When international donors supply goods, the Network shortens the supply chain getting goods from the donor to local PVOs as quickly as possible.
3. And, when donors volunteer time and skills, it connects them directly with local agencies to utilize those resources.

Join the  
Network Today!  
[info@aidmatrix.org](mailto:info@aidmatrix.org)

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“*The National Association of Free Clinics (NAFC) is grateful for its partnership with Aidmatrix, which has added powerful technological solutions to our arsenal. The NAFC is now able to offer through its website donated products of significant value that Free Clinics can order on-line...During the aftermath of Hurricane Katrina, Aidmatrix helped the NAFC to be on the frontlines of support for Free Clinics in the Gulf Area and nearby states and provide much needed supplies. Our communications with members has improved and grown. Aidmatrix is helping to increase our membership and our strength as an organization.*”

**Bonnie A. Beavers, Esq.**  
**Executive Director**  
**National Association of Free Clinics (NAFC)**

### Industry Sponsors



### More Than Just a Computer System

The Network leverages best practices already in use today to move more than \$1.5 billion of aid annually to more than 35,000 private voluntary organizations. The result is a flexible, easy-to-use, real-time network of tools, processes and people.

**This is more than just a computer system;** it is an international partnership. Here are just a few of the many benefits:

- International donors bring collective energy and power the system
- Governments are empowered to reach internationally, and respond locally while boosting the economy
- Private voluntary organizations get more high-quality donations

The Aidmatrix Network is simple enough to use everyday and scalable enough to use during a disaster. It requires minimal training so workers can be up and running quickly. It also provides a common system that can be readily understood and implemented, allowing more people to be helped with quality aid.

### Business Empowerment and Cross-Border Collaboration

The Aidmatrix Network provides businesses within your country a way to increase their profile and the profile of your country as a whole. By being part of the Network it is easier for other international groups to do business with you. It shows a progressive, visionary leadership within your country to reshape the face of humanitarian aid.

Governments, PVOs and others in the relief chain can communicate with each other and share information through easy, automatic means, resulting in fewer labor-intensive or redundant efforts. In addition, local businesses can exchange amongst each other, helping fulfill supply and demand needs locally. All the while, in-country agencies receive the exact aid they need with significantly less effort.



*Get instant visibility into inventory levels and real-time reporting on activity in the system.*

## The Aidmatrix Network<sup>™</sup> - Latin America

*The Aidmatrix program is the most important initiative I have had the privilege to bring to fruition in my federal government career..*

**Susan Jensen**  
**Region V Volunteer**  
**Agency Liaison**  
**FEMA**

### Reach Internationally, Respond Locally

Being part of the Network also raises your country's profile in the international community by promoting your country's economic capacity to help others. Here are just a few more benefits:

- Local businesses can interact with other countries to supply the needs when disaster strikes outside your borders, providing more market opportunities for business inside your country
- Businesses in the system can also become ongoing suppliers for the United Nations, USAID, large PVOs and others in daily relief and disaster relief situations simply because they are connected

The net result: Governments, PVOs & international business work more effectively with each other while more people get the right help they need when they need it.

### Implement The Aidmatrix Network in Your Country

When you implement the Aidmatrix Network you get a custom web portal for your country. The portal can help you manage cash donations, in-kind donations and volunteers. Use that portal to connect to local and international relief groups and corporations. You can post specific needs for disasters in your country, or post offers that your country can make to assist others. Other member countries can also post their specific needs to which you can respond. View donor offers in real-time, match with your needs and coordinate easily with logistics companies for delivery.

Most importantly, it lessens the administrative burden on everyone, allowing valuable resources to focus on relief work, not paperwork.

Here are just a few of the available features:

- Inventory Management
- Automated call center tools
- Real-time reporting
- Administrator dashboards
- Powerful sorting and distribution tools
- Volunteer management
- Virtual Aid Drives<sup>™</sup> -- online fundraising with custom graphics, animation and audio
- Advanced dashboards, reports or searching
- Disaster simulation
- Virtual call centers and call routing
- Integration into your existing website or IT systems
- Map views of donation allocation percentages
- And more ...

Join the  
Network Today!  
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*This application is tremendous. We used this system in all of the warehouses that were serving the Katrina victims. It helped the entire operation to have an overview of what supplies were available and where. We were better able to place vital supplies where they were needed and where they were in short supply. This system is one of the things that 'went right' with Katrina relief.*

”

**Joe Watts**  
**National Disaster Director**  
**Adventist Community**  
**Services and**  
**Vice President**  
**Texas VOAD**

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### Join Early – Help Shape the Future of Aid

Aidmatrix is proud to partner with AmericasRelief on this groundbreaking advancement in disaster relief. You, too, can be a part of it. The sooner you get involved, the sooner you can have an impact on the next generation in humanitarian aid.

Opportunities exist to connect the work done in Latin America with the Aidmatrix Network in the USA. Work continues to link up all 50 United States into the network. Already, participants in California used it for disaster relief during the recent area wildfires. Their stories are powerful when you hear how quickly the system worked -- running and helping people.

Exclusive industry sponsorship opportunities are also available. Join The Aidmatrix Network today. Contact one of our trained representatives for more information by emailing [info@aidmatrix.org](mailto:info@aidmatrix.org)

### Grants Available – Apply Today

The Aidmatrix Foundation is a nonprofit organization. We do a great amount of annual fundraising to assist in spreading these technologies to help people in need. The fundraising we do helps us offer the technology at greatly reduced rates when used for humanitarian aid. When you partner with Aidmatrix you get world-class business solutions for typically one third of the retail cost – real value for your budget.

Some of the fundraising we do is also reserved and made available to you in the form of grants. These grants can help you offset the costs of the solution, in addition to the already reduced rates. Applying for these grants is easy. Simply go to [www.aidmatrix.org/grants](http://www.aidmatrix.org/grants) and complete the form. We'll follow up with you from there.

### About The Aidmatrix Foundation

Aidmatrix delivers powerful solution tools to connect those who have, with those in need. Deploying supply-chain technology, Aidmatrix leverages public- and private-sector resources with charitable organizations in relief services -- creating opportunity and orchestrating the Right Aid to the Right People at the Right Time<sup>™</sup>. Aidmatrix mobilizes more than \$1.5 billion in aid annually, working with more than 35,000 nonprofits, companies and government agencies worldwide. The international 501(c)(3) organization activates product, human and financial resources impacting the lives of more than 65 million people.